



## **DATA PROTECTION FOR BUSINESS MANAGEMENT**

In compliance with the General Regulations for the Protection of Personal Data. Regulation (EU) 2016/679 of the European Parliament and of the Council, of April 27, 2016.

In accordance with current legislation on the Protection of Personal Data, Resistencias Calor Industrial, S.L. informs the user / s (the "User / s") of the b2b.resistencias-rci.es Website about the Privacy Policy that will apply in the treatment of personal data that the User provides either when registering on the web b2b.resistencias-rci.es by requesting registration to our commercial department, when subscribing to the newsletter, as well as during the purchase process or in the interactions that you carry out with Resistencias Calor Industrial, SL.

The User, by providing Resistencias Calor Industrial S.L. your personal data, you will expressly consent through the mechanism enabled for that purpose, that Resistencias Calor Industrial S.L. can treat such data in the terms established in this Privacy Policy, which will constitute the legal basis for its treatment.

### **1. Responsible for the treatment and address of the person responsible**

Resistencias Calor Industrial, S.L., CIF: B03621323  
Calle Foios, Nº 2, Pol. Ind. Carrús, 03206 Elche (Alicante) Spain  
PHONE: (0034) 966 675 306  
Email: [grp@resistencias-rci.es](mailto:grp@resistencias-rci.es)

### **2. Corporate purpose.**

Manufacture and commercialization of electrical resistances of all kinds and other electrical material and equipment, as well as import and export.

Legal form: Limited company. Activity: Manufacture of other electrical material and equipment

CNAE Activity: 2790 - Manufacture of other electrical material and equipment.

### **3. Types of data.**

The categories of data obtained are: identification and contact data. No special categories of data are discussed.

The Resistencias Calor Industrial S.L Database includes only data that has been obtained from the information provided by the interested parties either personally or by email; or that they have made manifestly public. Resistencias Calor Industrial, SL can collect personal information from users of the platform through the corresponding forms, that is, name, email address, postal address and / or telephone number when the user visits the platform, registers, place an order or any other online activity or contact [info@resistencias-rci.es](mailto:info@resistencias-rci.es).

In addition, Resistencias Calor Industrial, S.L. collects all the information related to your browsing on our website (b2b.resistencias-rci.es) and your interaction with the company.

Failure to provide certain information indicated as mandatory may mean that it is not possible to manage your registration as a user or the use of certain functionalities or services available through the platform.

The data that the user voluntarily provides during the use of the web will be included in a file owned by Resistencias Calor Industrial, S.L. for its treatment for the purposes indicated in this Privacy Policy. In accordance with current legislation on the protection of personal data and in particular, in the provisions of Regulation (EU) 2016/679 of April 27, 2016 regarding the protection of natural persons with regard to the processing of personal data and the free circulation of these data and by which Directive 95/46 / CE,

Resistencias Calor Industrial, SL is repealed will keep the corresponding record of personal data processing activities.

Resistencias Calor Industrial, S.L. has adopted the necessary technical and organizational measures to maintain the required level of security, according to the nature of the personal data processed and the circumstances of the treatment, in order to avoid, as far as possible and always according to the state of the technique, its alteration, loss, treatment or unauthorized access.

#### **4. Purposes of the treatment.**

The management of communications between you, as an interested party, and Resistencias Calor Industrial, S.L., based on exchanges of information and documentation related to the products that the Company sells and the activities it carries out for the development of its corporate purpose; the manufacture and commercialization of electrical resistances of all kinds and other electrical material and equipment, as well as import and export.

The personal data that you provide us and those that you provide us at any time will be included in an automated file for which Resistencias Calor Industrial, S.L. is responsible. serving the following purposes:

- a) Manage your registration as a user on our website [b2b.resistencias-rci.es](http://b2b.resistencias-rci.es).
- b) Develop, fulfill and execute the sale contract entered into when having purchased products from Resistencias Calor Industrial, S.L.
- c) Inform, process, manage and send your order (and eventual return) as well as the completion of the contract for the sale of the products you have purchased.
- d) Contact you through email, phone calls, SMS or other equivalent electronic means of communication, in relation to updates or informative communications related to the functionalities, products or services contracted, including platform security updates, whenever it is necessary or reasonable for its execution.
- e) Attend and follow the queries and requests that you send us through our Customer Service or at our facilities.
- f) Provide you with information about the products marketed by Resistencias Calor Industrial, S.L. as well as any other complementary, including in relation to said products, the sending of future commercial and advertising offers through any available communication channel, including SMS messages to mobile phones, email, etc.
- g) Preparation of user profiles.
- h) Carry out market studies and statistics on our products.

#### **5. Legitimation / Legal basis.**

The legal basis of the treatment is the fulfillment of any of the following conditions:

- a) Your express consent.
- b) The formalization and execution of a contract with Resistencias Calor Industrial, S.L., within the scope of its corporate purpose, explained in section 3 of this document.

#### **6. Conservation of data.**

Your personal data is part of the Database of Resistencias Calor Industrial, S.L. and they will be kept during the period of the relationships and communication needs between the parties.

Your data will be kept as long as the treatment remains covered by any of the conditions that support the legal basis set out in point 5. When there is no such legitimation, the data will be deleted, blocking them.

The blocked data will remain at the exclusive disposal of the administrations and competent public authorities, in particular the data protection authorities, for the demand of possible responsibilities derived from the treatment and for the limitation period of the same.

## **7. What legitimizes us to process the data?**

The legal basis for the treatment of your data as a client is the contractual relationship established by having acquired products or used services from the [b2b.reistencias-rci.es](http://b2b.reistencias-rci.es) website and the fulfillment of commercial, fiscal and accounting obligations.

The communication of offers and promotions, the sending of publicity by any means of communication, as well as the elaboration of profiles and the transfer of your personal data to third parties, are based on the express consent that is requested.

## **8. Recipients of the data.**

In order to offer you a quality service, Resistencias Calor Industrial, SL is obliged to provide certain data of its users to other companies that collaborate with the provision of the service (carriers, financial entities, courier companies, communication sending companies, profiling companies, etc.). In all cases, the data provided is strictly necessary for the specific activity to be carried out.

By accepting this Privacy Policy, you expressly authorize Resistencias Calor Industrial, S.L. that the personal data that you provide us can be transferred to other group companies or third party collaborators of Resistencias Calor Industrial, S.L. are inside or outside of Spanish territory, and offer a level of protection comparable to that established in Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016 (GDPR), in Organic Law 15/99 of December 13, Protection of Personal Data (LOPD), and other current regulations on the matter.

In any case, the third parties with whom certain personal data are shared will have previously accredited the adoption of adequate technical and organizational measures for the correct protection thereof.

## **RESISTENCIAS CALOR INDUSTRIAL S.L. IN NO EVENT DOES IT SELL CUSTOMER DATA TO THIRD PARTIES.**

## **9. Subscription to the [b2b.reistencias-rci.es](http://b2b.reistencias-rci.es) newsletter**

In the event that you authorize your subscription to the [b2b.reistencias-rci.es](http://b2b.reistencias-rci.es) Newsletter, we will provide you with information about our products and services, through various means such as, among others, email, any other equivalent electronic means of communication, like SMS.

Subscription to the [b2b.reistencias-rci.es](http://b2b.reistencias-rci.es) Newsletter may involve the use of your personal data to make personalized advertising available to you, related to our products and services through e-mails, SMS, or other electronic means of your own or from third-party collaborators. In order to improve the care we provide, we inform you that personal data related to your purchases in our online stores, use of their services, tastes and preferences may be used for analysis purposes, generation of use profiles, marketing studies, quality surveys and improvement of the interaction with our clients.

If you are a registered user, you can change your preferences in relation to sending such commercial communications by sending a message to [grdp@reistencias-rci.es](mailto:grdp@reistencias-rci.es)

Likewise, you can unsubscribe through the link provided for this purpose in each of our Newsletters and following the instructions provided in the following section.

## **10. Rights.**

If you wish to exercise the rights of access, rectification, deletion, portability of your data, as well as the limitation or opposition to its treatment, you will have to send a letter to Resistencias Calor Industrial S.L. to the address or email indicated in section 1 of this document, detailing the subject Data Protection Gestiones Comerciales Resistencias Calor Industrial, S.L., attaching a copy of your ID or equivalent document proving your identity.

You can revoke at any time the consent given for the processing of your personal data by writing to Resistencias Calor Industrial, S.L. to the address or email indicated in section 2 of this document, with the reference Data Protection Gestiones Comerciales Resistencias Calor Industrial, S.L. Attaching a copy of your ID or equivalent document proving your identity.

In any case, you may, if you understand that your rights have been violated by Resistencias Calor Industrial, S.L. file a claim with the Spanish Agency for Data Protection, with address at calle Jorge Juan no 6, 28001 Madrid, telephone 901 100 099 and website [www.agpd.es](http://www.agpd.es).